

Media Release

For Immediate Release

NASCAR Legend Ken Schrader to Race at Scotia Speedworld!

(Halifax, NS, August 13, 2009) NASCAR Superstar Ken Schrader will be racing at Scotia Speedworld on Friday, August 21st. Schrader is a 20 year veteran on the NASCAR circuit and on August 21st he will be racing in Scotia Speedworld's Weekly Racing Series presented by C&R Auto Supply. Schrader will be featured in the Sportsman division and will race in an extended 50 lap event. Fans will also have the opportunity to meet the NASCAR legend during a 1 hour on track autograph session. Tickets will be available at the gate only. Main gates open at 5:00pm and racing is set to get underway at 7:00pm.

Over the past 20 years in NASCAR, Schrader has collected a total 732 starts and more than \$30 million in earnings. He has four wins to his credit in the Sprint Cup ranks (Talladega, 1988; Charlotte 1989; Atlanta, 1991; Dover, 1991) as well as 64 top-five and 184 top-10 finishes.

Since he was a little boy growing up in Fenton, Mo. Schrader has found some of his greatest happiness driving in circles, and after 20 full seasons in NASCAR's elite series, Schrader still can't wait to put on his helmet, strap in his driver's seat and chase the checkered flag every Sunday afternoon or any other day of the week for that matter.

It is that desire and dedication to drive that has earned Schrader the reputation around the garage as a true racer's racer. It's nothing for Schrader to run a couple of dirt races during the week, compete in the Sprint Cup Series on the weekend, and then show up at another dirt track show on Monday night.

"I want to spend my time racing," Schrader said. "It's not only my job, but it's also my hobby. I love the time that I get to spend behind the wheel, and as long as I can, I'm going to race whenever I get the chance."

For the past 20 years, Schrader has focused on racing full-time in the Sprint Cup Series. However, he also drives for his self-owned team in a variety of series including the Camping World Truck Series, the NASCAR Grand National West Division, the NASCAR Auto Zone Elite Southwest Series and the ARCA Series.

Admission for the **C&R Auto Supply Night** featuring **Ken Schrader** is \$12.00 for adults; \$2.00 for youth aged 8-15; children 7 and under are admitted free. All children under 16 must be accompanied by an adult. Pit admission is \$15.00 and restricted to those 16 and older. Tickets are available at the gate on race day. Visit www.ScotiaSpeedworld.ca for more information or call our event hotline at 902.873.2277.

Format for Friday, August 21st

4:00 pm Pit Gate Opens

4:30 pm Tech Opens

5:00 pm Grandstands Open

5:15 pm Practice Starts (SP, LG, LI, TH)

6:30 pm Practice Ends

6:35 pm Bandolero Practice/Drivers Meeting

Drivers Meeting @ Line Up Board (SP, LG, LI, TH)

7:00 pm Opening Ceremonies

Heat Races

Sojourn Signs Bandolero (8 laps)

C&R Auto Supply Sportsman (10 laps)

Miller Tire Lightning (10 laps)

Miller Tire Thunder (10 laps)

Legends (10 laps)

Features

Sojourn Signs Bandolero (15 laps)

Autograph Session featuring Ken Schrader

C&R Auto Supply Sportsman (50 laps) – **Featuring Ken Schrader**

Legends Semi (12 laps) *if necessary*

Miller Tire Thunder Semi (12 laps) *if necessary*

Miller Tire Lightning (20 laps)

Legends (25 laps)

Miller Tire Thunder "A" (25 laps)

**schedule subject to change*

About Scotia Speedworld

Scotia Speedworld (SSW) is a 3/10-mile asphalt oval racing facility. SSW is the only venue in Nova Scotia to host a weekly racing series, which runs May through September and features six different classes of racecars. SSW also hosts special events, including Monster Jam and the CARQUEST Pro Stock Tour. SSW is located at Exit 6 on Highway 102, across from the Halifax Stanfield International Airport. For more information please click on www.ScotiaSpeedworld.ca or call our Event Hotline at (902) 873-2277 or our office at (902) 481-2514.

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